Beautifully decorated trees.
The splendor of the Embassy Theatre.

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**A GOODWILL COMMUNITY EVENT**
A fundraiser for the Embassy Theatre Foundation, Inc.

37th ANNUAL
Happy Holidays!
FROM YOUR HOMETOWN ENERGY ADVISOR

The AEP Foundation, on behalf of Indiana Michigan Power, is a Proud Sponsor of the Festival of Trees.
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A family-owned company, Fort Wayne Metals contributes to worthy organizations that make our region a great place to call home. Additionally, our employees generously give their time and energy to causes and projects that make a difference. Whether it’s championing efforts that lift up our community or providing the world with precision wire used in medical devices, we’re all about making lives better.

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A Magical Holiday Window Display

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MIKE'S CARWASH

MASK RECOMMENDED
LETTER FROM THE PRESIDENT & CEO

Kelly Updike

This year marks the 37th Festival of Trees, and we’re bringing you a record number of trees to this beloved event! We are humbled and overjoyed by the support of our sponsors, donors, volunteers, staff, board of directors, patrons and decorators. The community has kept us going strong for 93 years. And, after a challenging two years for us all, we are thrilled to bring you a festival that returns to the original format and splendor. While we strongly recommend masks at all Embassy events, the joy and happiness that accompany the Festival of Trees are undeniable.

Your attendance at the Festival of Trees is a gesture of support and commitment to the Embassy Theatre Foundation. Thank you! No gift is ever too small. We have many options for giving. Membership. A monthly giving option. Annual gifts. Planned giving. And simply buying tickets to our events makes a big difference. Every ticket
to this festival is important. It remains our biggest fundraiser as a nonprofit.

This event often represents the start of the local holiday season. I hope that the Embassy can truly – as this year’s festival theme implies – bring you The Magic of the Season. Happy holidays.

Kathy Upchurch

PRESIDENT AND CEO
WE’RE PAINTING ON THE HOLIDAY SPIRIT.

This year we are painting on the holiday spirit as we celebrate the Embassy Theatre with the Festival of Trees. May the spirit of the season warm your heart and keep you safe and healthy.
Join the Embassy for these Santa Experiences
Seating Very Limited

**Breakfast with Santa**
**November 26-28 at 8:30 a.m.**
Tickets $30 each

Join Santa for breakfast at the Embassy during the Festival of Trees. This event includes a private tour of the Festival of Trees FIRST at 8:30 a.m. and then Breakfast with Santa programming to begin around 9 a.m. Mad Anthony will be providing a scrumptious breakfast buffet (new this year!). The whole family will enjoy an engaging performance of *Elf Jr.* from the Fort Wayne Youtheatre. Masks are recommended.

Call the STAR Bank Box Office to reserve your seats now: 260.424.5665.
JOIN THE EMBASSY FOR THESE SANTA EXPERIENCES
Seating Very Limited

Cookies with Santa
December 4 (5:30 p.m.)
December 5 (11:30 a.m.)
Tickets $10 each

Join us at the Embassy Theatre for a quick but fun visit with Santa! Make a day of it at the Embassy and stay afterward to watch Project Ballet’s *The Nutcracker* (separate ticket required). Patrons should enter through the Indiana Hotel lobby, just west of the Box Office entrance. Masks are recommended.

Call the STAR Bank Box Office to reserve your seats now:
260.424.5665.
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In memory of Amelia Castleman
Bright Star Donors Make the Embassy Shine

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In honor of Bishop Rhoades and the Priests and Religious of the Diocese of Fort Wayne-South Bend

In honor of all Firefighters, EMTs and Law Enforcement Officers

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Bright Star Donors have made a donation to the Embassy Foundation. Look for the special Bright Star display hanging from the Indiana Hotel lobby mezzanine.
We are proud to sponsor

The Festival of Trees

Sweetwater

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SCHEDULE OF EVENTS
Enjoy a visit with Santa in Santa Land every day of the festival.

Wednesday, November 24
37th Annual Festival of Trees Opening Day (6-9 p.m.)
Debut of Animated Holiday Windows

Thursday, November 25 (Thanksgiving)
37th Annual Festival of Trees (12-8 p.m.)
See Dr. Suess’ The Grinch (2018) animated film at 1 p.m., 3 p.m. & 5 p.m.

Friday, November 26 - Sunday, November 28
37th Annual Festival of Trees (11 a.m.-9 p.m.)
Breakfast with Santa (8:30 a.m.)
A separate ticket is required for Breakfast with Santa

Monday, November 29
37th Annual Festival of Trees (9 a.m.-1 p.m. & 5-9 p.m.)

Tuesday, November 30
37th Annual Festival of Trees (9 a.m.-1 p.m.)
Senior Day - open to all ages

Wednesday, December 1 (FINAL DAY)
37th Annual Festival of Trees (9 a.m.-1 p.m.)
SPONSORS AND DECORATORS

1. **Breaking Morning News, Coffee!**
   - Sponsor: WPTA 21 Alive
   - Decorator: Cindy Friend

2. **The Good Old Days!**
   - Sponsor: Club Soda
   - Decorator: Friends of Club Soda

3. **Magic of the Outdoors**
   - Sponsor: Wise Insurance
   - Decorator: Heather Hoover & Darla Kaiser

4. **Engineering a Magical Christmas**
   - Sponsor: Innovative Engineering
   - Decorator: Molly Faber

5. **Magic of Music**
   - Sponsor: Sweetwater
   - Decorator: Kristi Helvie & Heather Shively

6. **Sorcerer Mickey: Keeping the Magic Alive**
   - Sponsor: Current Mechanical
   - Decorator: The Red Stiletto & Cosmetic Artistry
SPONSORS AND DECORATORS

7 Holiday Game Night
Sponsor: Poorman’s Heating & Air
Decorator: Cindy Friend

8 CATS
SCAN CODE TO ENTER TO WIN
2 TICKETS TO CATS
Sponsor: Broadway at the Embassy
Decorator: Humane Fort Wayne

9 Seasons of Fort Wayne
Sponsor: The Journal Gazette
Decorator: Dinah Gibson & Aja Michael-Keller

10 Winter Moonlight Magic
Sponsor: Christmas Décor by Paragon Landscape, Inc.
Decorator: Christmas Décor by Paragon Landscape, Inc.

11 The Most Wonderful Time of Year!
SCAN CODE TO ENTER TO WIN THIS TREE
Sponsor: Partner’s First
Decorator: Brett Aschliman
SPONSORS AND DECORATORS

12 Santa’s One Stop Shop  
Sponsor: 24/30 Surplus Discount Store  
Decorator: Liz Simerman and Lynn Brockmann

13 Home For the Holidays  
Sponsor: Coldwell Banker Real Estate Group  
Decorator: Coldwell Banker Real Estate Group

14 Twinkle, Twinkle Little Star  
Sponsor: Partstown/Heritage  
Decorator: Barb Jones & Robin Hosford

15 Whistle While We Work  
Sponsor: Berne Workwear  
Decorator: Scott Hermance

16 A Cheesy Christmas  
Sponsor: Giordano’s - World Famous Pizza  
Decorator: Giordano’s - World Famous Pizza

17 Carazy Christmas  
Sponsor: Grote Automotive  
Decorator: Hartzog Interiors, Katie Hartzog
SPONSORS AND DECORATORS

18 Money Tree
SCAN CODE TO ENTER TO WIN THE CASH
Sponsor: STAR Bank
Decorator: Anonymous

19 Magic in Believing
Sponsor: Steel Dynamics
Decorator: Jeneve Barton & Lisa McDougle

20 Welcome Home
Sponsor: MBN Properties
Decorator: MBN Properties

21 Star of Wonder, Star of Night
Sponsor: Do it Best
Decorator: Terri Wunderlin

22 All is Glamorous, All is Bright
Sponsor: L-A Electric
Decorator: Amy Goodwin & Holly Holzinger

23 Francisco!
Sponsor: Lowe’s
Decorator: Kate’s Kart

OR CLICK HERE TO ENTER TO WIN
Sponsors and Decorators

24 Memories of Home
Sponsor: glo & Senior Life
Decorator: Aisha R. Arrington LTC Ombudsman Program

25 Champagne Wishes
Sponsor: PHP
Decorator: Michelle Kearns

26 Holiday Who-be What-ee - The Grinch
Sponsor: BKD CPAs & Advisors
Decorator: Mary Cahill, Tara Cahill & Chandler Goodwin

27 The Magic of Healthcare Heroes
Sponsor: Byron Wellness Community
Decorator: Heather Hoover & Darla Kaiser

28 Tinsel Town
Sponsor: Upper Valley Films
Decorator: Upper Valley Films

29 Reindeer Games
Sponsor: After Dark Nightclub/Welch’s Ale House
Decorator: Scott Miller & Matthew Gallaway
Sponsors and Decorators

30 Booked for the Holidays
Sponsor: Author Denise Hunter
Decorator: Erin Fritz

31 Peg Perego Raffle
SCAN CODE TO ENTER TO WIN
YOUR CHOICE OF A TOY VEHICLE
Sponsor: Peg Perego
Decorator: Peg Perego

32 Celebrating the 2021 Charity of Integrity
Kate’s Kart: A Smile is a Page-Turn Away
Sponsor: BBB Serving Northern Indiana
Decorator: Hope Bowie & Clarissa Reis

33 Acres of Trees, Years of Memories (three trees)
Sponsor: WaterFurnace
Decorator: Anonymous

34 Home For The Holidays
Sponsor: HMH Custom Remodeling
Decorator: Nachole Dusseau
SPONSORS AND DECORATORS

35 Ribbons of Growth
Sponsor: Greater Fort Wayne, Inc.
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36 Flamingo Frenzy
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37 Family Fun
Sponsor: Crazy Pinz
Decorator: Kent Castleman & Lisa Lysaght

38 Summer Frost
Sponsor: Anonymous
Decorator: Charlotte Smith

39 Winter Enchantment
Sponsor: Elevatus Architecture
Decorator: Ronald Short

40 The Spirit of Christmas
Sponsor: Anonymous
Decorator: Leah Schoenle
SPONSORS AND DECORATORS

41 A Savior Wrapped in a Manger
Sponsor: Christ Child, underwritten by Windows, Doors & More
Decorator: Gladys Dormire & Preston Fries

42 Big Bird’s Magic of the Season
Sponsor: PBS Fort Wayne
Decorator: Lisa Rysiawa & Erin Arnold

43 Beds4Kids Program; Be The Light In A Child’s Night
Sponsor: Mustard Seed Furniture Bank
Decorator: Anonymous

44 Magic of Air through Pipes
Sponsor: The Embassy Organ Crew
Decorator: The Embassy Organ Crew

45 Full S.T.E.A.M. Ahead
Sponsor: I & M
Decorator: BGCFW

46 Let Down Your Hair
Sponsor: I & M
Decorator: Carroll High School Interior Design Students
SPONSORS AND DECORATORS

47 The Magic of S.T.E.A.M. (Science, Technology, Engineering, Art and Math)
   Sponsor: I & M
   Decorator: Memorial Park Fine Arts Magnet School

48 Jazz Age in North America
   Sponsor: I & M
   Decorator: FAME Arts

49 I’ll Be Home for Christmas
   Sponsor: Saint Anne Communities
   Decorator: Miranda Haupert

50 Beary Christmas 2 U
   Sponsor: Whittle Strategic Accounting in honor of MLK Montessori School
   Decorator: Barbara Solee

51 Sweet Dreams
   Sponsor: McMahon Tires
   Decorator: McMahon Tires
SPONSORS AND DECORATORS

52 Christmas Under Construction
Sponsor: Bobcat
Decorator: Ruby Moon Floral

53 Creepy Crawley Boughs of Holly
Sponsor: Roto Rooter
Decorator: Roto Rooter

54 The Fantasy of Lights
Sponsor: Blue Jacket
Decorator: Erin, Eric & Etta

55 There’s No Place Like Home
Sponsor: Trademark Title
Decorator: Amber Gaskill

56 Baby, It’s Cold Outside
Sponsor: Shambaugh & Sons
Decorator: Meghann Powers, Janice Kenline & Katie Snyder

57 Fort Wayne Has Momentum
Sponsor: Momentum Wealth
Decorator: Noll Team Interiors
SPONSORS AND DECORATORS

58 Cheers!
Sponsor: Five Star Distributing
Decorator: Bud Berger

59 The Cardinal (two trees)
Sponsor: D.O. McComb and Sons Funeral Homes
Decorator: Anonymous

59 The Cardinal (two trees)
Sponsor: D.O. McComb and Sons Funeral Homes
Decorator: Anonymous

60 A Hot Christmas - Olivia Rodrigo
SCAN CODE TO ENTER TO WIN THIS TREE
Sponsor: Hot 107.9
Decorator: Dana Fink

61 Stained Glass
SCAN CODE TO ENTER TO WIN VERA BRADLEY MERCHANDISE
Sponsor: Vera Bradley
Decorator: Vera Bradley

62 Contemporary Snow Globe
Sponsor: Ottenweller Company
Decorator: Blooming Home, LLC
SPONSORS AND DECORATORS

63  I Love Magic!
Sponsor: Cookie Cottage
Decorator: Sarah Hodgin, Jenn Hodgin & Maria Madden

64  Old World Charm
Sponsor: MidWest America Federal Credit Union
Decorator: Laura Bylerly

65  The Days of Holly Shopping (DTFW)
Sponsor: Downtown Fort Wayne
Decorator: Becky Stockert & Kim McCutcheon

66  Arctic Ice
Sponsor: BAE
Decorator: Gayle Sherman

67  That Old Black Magic
Sponsor: Embassy Theatre Foundation Board of Directors
Decorator: Asher Agency

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Fort Wayne Youtheatre
(Todd Espeland, Christopher
Murphy, Cast of Elf, Jr.)

SCORE! students who
are volunteering as elves
(Aujenae Sparks, Ella Metz,
Jacob Irvin, Sam Eutsler,
Audrey Alter, Madison
Rosine, Alexandrea Renner,
Lillian Renner)

Santas/Mrs. Clauses
(Reuben Albaugh, Mike
Berkshire, Joe Andrews,
Robert Gudorf, Gary Coffelt,
Ron Wigge, Maggie Hunter,
Gerry Young, Minerva Belote)

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Thank you to our community partners who provided stage programming:

Embassy Organ Crew Organists
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Thank you for participating in the paperless Festival of Trees experience.

Scan code to vote for your favorite trees!

Follow the Embassy Theatre.
Winners announced after the festival concludes.
Donations

The support you provide is crucial funding for the historic Embassy Theatre’s most important programs, essential operations and services.

OR CLICK HERE TO DONATE