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## MARQUEE GALA

### 2023 MARQUEE GALA SPONSORSHIP GUIDE THURSDAY, MAY 4, 2023

*Supporting the mission of the Embassy:  
The Embassy Theatre enriches the cultural life of the region  
by providing a wide range of arts and entertainment experiences  
in a historic venue.*

Join us for the Embassy Theatre's 2023 Marquee Gala, a fundraiser like no other. Marquee Gala will be an exclusive evening that showcases the beauty of the Embassy Theatre and the award-winning talent of Broadway star, Matt Doyle, on the historic stage.

Cocktails and a grazing dinner will be served in the beautiful ballroom prior to the performance on stage where guests will be seated as well. Before the show, you can visit the Embassy's rooftop for breathtaking views of the city. During the dinner, guests can participate in the Fund-A-Need Auction or Wine Pull.

Beyond an amazing experience, the Marquee Gala is the Embassy's signature spring fundraiser, using funds to support:

- Historic preservation of the theater and former Indiana Hotel
- Educational programming to serve students across northeast Indiana with content focusing on arts experiences, civic duty and architectural history
- Continued collaborations with many organizations such as Blue Jacket, Cinema Center, Fort Wayne Philharmonic and Fort Wayne Youtheatre among others
- Embassy Presents programming that highlights regional talent and community-focused needs

#### **All sponsorship opportunities can be found on the following page.**

For further information, please contact:

Grants and Sponsorship Director Stephanie Carlson | 260.247.6076 | [Stephanie@fwembassytheatre.org](mailto:Stephanie@fwembassytheatre.org)

#### **ARTIST SPONSOR:**

**MARK ULMSCHNEIDER & GEORGIA WRALSTAD ULMSCHNEIDER**

#### **MATT DOYLE | Marquee Gala 2023**

Matt Doyle is a 2022 Tony Award winner for his performance as 'Jamie' in the Broadway revival of Stephen Sondheim's *Company*, for which he also won the Outer Critics Circle Award, Drama Desk Award and Drama League Award. He currently plays the lead role of 'Seymour Krelborn' in *Little Shop of Horrors* at the Westside Theatre in New York City. Other Broadway credits include Tony-winning Musicals *The Book of Mormon* (in the lead role of 'Elder Price') and *Spring Awakening*; 'Best Play' winner *War Horse*; and the revival of the beloved musical comedy *Bye Bye Birdie*. Regionally, he most recently starred in the world premiere of the Huey Lewis musical *The Heart of Rock & Roll* at the Old Globe Theatre in San Diego; and played 'Melchoir' in the national tour of *Spring Awakening*. His Off Broadway and regional credits also include *Sweeney Todd*, *West Side Story*, *A Clockwork Orange*, *Brooklynite*, *Giant*, and *Jasper in Deadland*. Onscreen, he has appeared on CBS's *The Code*, on the original *Gossip Girl*, and in the indie feature *Private Romeo*. Matt has performed at Carnegie Hall with the New York Pops, at symphonies across the country, and continues to headline a sold-out solo show throughout New York City.



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MARQUEE

## SPONSORSHIP OPPORTUNITIES

### **TITLE SPONSOR - \$15,000 (Available)**

Logo or name included in Marquee Gala digital invitation  
Sixteen invited guests for the evening  
Priority seating location for Matt Doyle's performance  
Recognition as Title Sponsor in Marquee Gala program and presentation  
Full-page ad in Marquee Gala program  
Recognition as Title Sponsor on Embassy's digital marquee messaging boards  
Logo or name listed on printed signage and table signage at the Marquee Gala  
Special recognition during pre-show remarks as Title Sponsor

### **ARTIST SPONSOR - \$15,000 (Mark Ulmschneider & Georgia Wralstad Ulmschneider)**

Logo or name included in Marquee Gala digital invitation  
Sixteen invited guests for the evening  
Priority seating location for Matt Doyle's performance  
Recognition as Artist Sponsor in Marquee Gala program and presentation  
Full-page ad in Marquee Gala program  
Recognition as Artist Sponsor on Embassy's digital marquee messaging boards  
Logo or name listed on printed signage and table signage at the Marquee Gala  
Special recognition during pre-show remarks as Artist Sponsor

### **EDUCATION SPONSOR - \$10,000 (Christina & Colin Gibb)**

Logo or name included in Marquee Gala event digital invitation  
Eight invited guests for the evening  
Priority seating location for Matt Doyle's performance  
Recognition as Education Sponsor in Marquee Gala program and presentation  
Recognition as Education Sponsor on Embassy's digital marquee messaging boards  
Logo or name listed on printed signage at masterclass event as Education Sponsor  
Logo or name listed on printed signage and table signage at the Marquee Gala  
Recognition at Marquee Gala event presentation as Education Sponsor

### **SUPPORTING SPONSOR - \$5,000 (Available)**

Logo or name included in Marquee Gala event digital invitation  
Eight invited guests for the evening  
Priority seating location for Matt Doyle's performance  
Recognition as Supporting Sponsor in Marquee Gala program and presentation  
Logo or name listed on printed signage and table signage at the Marquee Gala  
Half-page ad in Marquee Gala program

### **TABLE SPONSOR - \$2,500 (15 Available)**

Eight invited guests for the evening  
Recognition as Table Sponsor in Marquee Gala program and presentation  
Logo or name on table signage as a Table Sponsor

