

# 2024 MARQUEE GALA SPONSORSHIP GUIDE FRIDAY, APRIL 26, 2024

## *Supporting the mission of the Embassy:*

*The Embassy Theatre enriches the cultural life of the region by providing a wide range of arts and entertainment experiences in a historic venue.*

Join us for the Embassy Theatre's 2024 Marquee Gala, an exclusive evening that showcases the beauty of the Embassy Theatre and the award-winning talent of Broadway star, Caissie Levy.

Cocktails and elevated food stations will be offered in the beautiful ballroom prior to the performance on stage where guests will be seated as well. Before the show, you can visit the Embassy's rooftop for breathtaking views of the city. During the dinner, guests can participate in the Fund-A-Need Auction or Wine Pull.

Beyond an amazing experience, the Marquee Gala is the Embassy's signature spring fundraiser, using funds to support:

- Historic preservation of the theater and former Indiana Hotel
- Educational programming to serve students across northeast Indiana
- Continued collaborations with many local organizations
- Embassy Presents programming that highlights regional talent and community-focused needs

**All sponsorship opportunities can be found on the following page.**

For further information, please contact:

**Stephanie Carlson at 260.247.6076**  
**Stephanie@fwembassytheatre.org**

### **TITLE SPONSOR:**

**MARK ULMSCHNEIDER  
& GEORGIA WRALSTAD  
ULMSCHNEIDER**



## **CAISSIE LEVY | Marquee Gala 2024**

Caissie most recently starred as Diana Goodman in the UK premiere of *Next To Normal* at The Donmar Warehouse. This summer she returns to London for the production's West End transfer at the Wyndham's Theatre. Other theatre appearances include Tom Stoppard's *Leopoldstadt* (Broadway); Rose in *Caroline, Or Change* (Broadway, Grammy Nomination for her work on the cast album); Elsa in *Frozen* (Broadway, cast album); Fantine in *Les Miserables* (Broadway); Molly in *Ghost* (Broadway, West End, cast album); Sheila in *Hair* (Broadway, West End, cast album); Elphaba in *Wicked* (Los Angeles, Broadway); Penny in *Hairspray* (Broadway, 1st US National Tour); Maureen in *Rent* (US National Tour); *The Bedwetter* (Off Broadway); *First Daughter's Suite* (Off Broadway, cast album) and *Murder Ballad* (Off Broadway). In concert her performances include: The Music of John Kander & Fred Ebb; The Songs of Kristen and Bobby Lopez (Carnegie Hall with the New York Pops); Sir Rod Stewart (Caesars Palace Las Vegas residency); Musical Gala Concert: 10th Anniversary (Tokyu Theatre Orb, Tokyo). Caissie has developed an extensive solo tour throughout the United States, Canada and the UK. Her debut solo album, *With You*, is now available.

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MARQUEE  
GALA

## SPONSORSHIP OPPORTUNITIES

### **TITLE SPONSOR - \$20,000**

Mark Ulmschneider & Georgia Wralstad Ulmschneider

### **EDUCATION SPONSOR - \$10,000**

Christina & Colin Gibb

### **SUPPORTING SPONSOR - \$5,000**

Lincoln Financial Group

### **SUPPORTING SPONSOR - \$5,000 (Available)**

- Name recognition included in Marquee Gala event digital invitation
- Eight invited guests for the evening
- Priority seating location for performance
- Recognition as Supporting Sponsor in Marquee Gala program and presentation
- Logo or name listed on printed signage and table signage at the Marquee Gala

### **TABLE SPONSOR - \$2,500 (Available)**

- Eight invited guests for the evening
- Recognition as Table Sponsor in Marquee Gala program and presentation
- Logo or name on table signage as a Table Sponsor

